



The International Centre



**Sponsorship/Exhibit
Package**

www.cecmh.ca



The International Centre

OUR INVITATION

The Mood Disorders Society of Canada is pleased to invite your firm to participate in the annual CANADIAN EDUCATORS CONFERENCE ON MENTAL HEALTH. This conference is being held in Toronto

– watch our website www.cecmmh.ca for date and location!

We are bringing together 300+ educators and school board leaders to discuss mental health issues, learn about the latest research and best practices, and distribute tools, techniques and action plans to implement in their daily work with students!

Join us as a Conference Partner. Enclosed you will find information on a wide range of options to match your firm's marketing strategies and budgets.

We look forward to hosting this leading-edge program in partnership with you!

WHY YOU SHOULD PARTICIPATE

- Market your products and services to 300+ educators representing school boards from across Canada
- Network with educators and school staff from across Canada
- This program is tailored for front-line staff, educators, school administration, guidance counsellors, directors of education and superintendents
- Support the important work of those who provide services to our students
- Support the provision of information, education and best practices about mental health to educators – as well as equipping them with the latest tools, techniques and action plans
- Today's students are tomorrow's work force - help ensure they receive the latest mental health tools and resources to remain healthy!
- Build relationships in a NEW and unique forum



SPONSORSHIP PACKAGES

	TITANIUM	PLATINUM	GOLD	SILVER	BRONZE
BENEFITS	\$ 40,000	\$ 25,000	\$ 15,000	\$ 10,000	\$ 5,000
Exhibit Space	2 Complimentary Tables + preferred positioning	1 Complimentary Table + preferred positioning	1 Complimentary Table	50% Discount	25% Discount
Advertisement in Onsite Conference Program *	Full Page AD in premium location	Full Page AD	Half Page AD	Half Page AD	Quarter Page AD
Complimentary Conference Registrations	4	2	1	1	1
Delegate Listing of Attendees	●	●	●	●	●
LOGO RECOGNITION					
Online Registration Form	●	●			
Onsite Conference Program Sponsor Page	●	●	●		
Onsite Sponsor Slides	●	●	●		
Monthly E-Blasts	●	●	●		
Onsite Signage	●	●	●	●	●
Post Conference Acknowledgements	●	●	●	●	●
Registration Brochure	●	●	●	●	●

ADVERTISING OPPORTUNITIES

Ensure that your message reaches this important audience through:

Delegate Bag Insert : \$400.

Advertising in the on-site program:

Full Page : \$1,000. 7.75" wide X 10.0" tall

Half-Page : \$750. 7.75" wide X 5.0" tall

Quarter-Page : \$500. 3.75" wide X 4.75" tall

NOTE: All sponsors can upgrade ad space provided under their benefits
(Fee differential would be charged; i.e. – Upgrade from Half-page to Full-page: \$250).

IN-KIND OPPORTUNITIES

An opportunity to provide Printing Services, Gifts, Table Favours, etc. and/or to provide Draw Prizes, offered to delegates throughout the Conference.

Draw Prize donors will also be recognized verbally by the Conference MC at the time of the draw.

NOTE: All In-kind/Draw donations will be evaluated individually to determine the level of marketing exposure offered in return.

* All advertisements will be produced in full colour. Ad artwork must be supplied as a high quality PDF document or cmyk TIFF - 300 dpi



Canadian Educators Conference on Mental Health

The International Centre Toronto

EXHIBITOR PROGRAM

Exhibit Space is Limited – BOOK EARLY!

Exhibit Fee: \$ 750.00 *not-for-profit*
\$1,000.00 *for profit*

Exhibit Schedule *Subject to change*

Day One:

9:00 am – 4:30 pm *Exhibits Set-up*

5:00 pm – 7:00 pm *Exhibits Open*

Day Two:

7:30 am – 3:30 pm *Exhibits Open*

3:30 pm – 6:30 pm *Tear-down*

Exhibit Includes:

- 8' width by 8' depth draped backdrop
- 6' Draped Table, 2 Chairs
- Breakfast and Lunch vouchers for 2 staff members *
- Standard Electrical

NOTES:

- * Exhibitor Registration does not provide access to educational sessions.
- * Additional Exhibit Booth Staff (3+) can be registered for an additional fee of \$75.00 each.
- * Exhibit Space is assigned on a first-come/first-served basis.

Materials Quantity: 350

QUESTIONS | NEXT STEPS

To book your Sponsorship or to obtain more information, please contact:

Mood Disorders Society of Canada
Email: info@mdsc.ca

To book your Sponsorship and/or Exhibit Space:

1. Complete and sign the attached sponsor/exhibitor contract
2. Scan with credit card information to: info@mdsc.ca

OR 3. MAIL with cheque payable to: MOOD DISORDERS SOCIETY OF CANADA
110 North Front St. Unit A3 Suite 325
Belleville, ON K8P 0A6

A confirmation package will be sent to you.

Payment/Cancellation Policies: CANADIAN EDUCATORS CONFERENCE ON MENTAL HEALTH reserves the right to decline any offer of sponsorship.

Payments: Full payment is due with completed signed contract.

Cancellation: Upon signing of this agreement, you agree to participate as a Conference sponsor/exhibitor as indicated in the contract. In the event a cancellation is made after signing this contract, you will be billed for 50% of the total agreed cost.



SPONSORSHIP / EXHIBITOR CONTRACT

<input type="radio"/> TITANIUM Sponsorship	\$40,000	<input type="radio"/> EXHIBIT SPACE	FEE
		Not for profit \$750.00 per booth (# of booths _____)	
<input type="radio"/> PLATINUM Sponsorship	\$25,000	For profit \$1,000.00 per booth (# of booths _____)	
<input type="radio"/> GOLD Sponsorship	\$15,000	Additional Staff \$75.00 each (# of persons _____)	
<input type="radio"/> SILVER Sponsorship	\$10,000	<input type="radio"/> ADVERTISING OPPORTUNITIES	FEE
		AD size _____ PAGE (\$ - see page 3)	
<input type="radio"/> BRONZE Sponsorship	\$5,000	<input type="radio"/> IN-KIND Sponsorship	
		Suggested value \$ _____	

COMPANY INFORMATION

Date: _____

Company Name: _____

Contact Person: _____ Title: _____

Contact Email: _____ Cell #: _____

Company Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Website: _____

Product Services Type: _____

SUMMARY OF PAYMENT OWING

**Payment in FULL is due
with the submission of this
application.**

**TOTAL
Amount
Enclosed \$ _____**

PAYMENT OPTIONS see Page 4

☐ **Cheque** (made payable to "Mood Disorders Society of Canada" NO POST DATED CHEQUES - \$30.00 administration fee will be charged on all NSF cheques)





Card #

3 digit CCV number on back of card

Credit Card Holder Name

Signature

Expiry Date

AGREEMENT

I, the undersigned, agree to purchase the Sponsorship/Exhibit Space as indicated above, and have read and understood the payment and cancellation clauses.

Name (please print)

Signature

Date